

Bad times don't last; good people do
Strengthening diversity today for a stronger position tomorrow
PwC Diversity Leadership Forum

Tuesday, May 5, 2009

7:30–8:30 a.m. **Arrival, Registration and Continental breakfast**

8:30–9:15 a.m. **Opening & Key messages**

Why Diversity, Why now, Why you? Diversity strengthens our ability to offer the best resources to our clients now, and positions us for longer term success. Roy Weathers articulates how our global business environment demands a strong focus on cultural dexterity. Following Roy, Jeff Summer sets the business context for focusing on talent as a strategic priority, presenting data from PwC's 12th Annual Global CEO Survey research.

Jennifer Allyn - Managing Director, US Office of Diversity, PwC
Reggie Butler - Managing Director, US Office of Diversity and Advisory practice, PwC
Roy Weathers - US Chief Diversity Officer and Financial Services Tax partner, PwC
Jeffrey Summer - US Leader of Talent Management practice for Advisory People & Change, PwC

9:15–10:15 a.m. **Exploring talent opportunities**

The next business cycle demands that organizations harness the collective power of their people across the broadest spectrum. Panelists explore the relevance of diversity in today's environment, the impact of diversity efforts on organizational culture, and how courageous leadership is a critical step in creating inclusive and successful environments for top talent.

Deepika Bajaj - President, Invincibelle, Inc.
Ted Childs - Principle, Ted Childs, LLC
Carol Evans - CEO, Working Mother Media
Ilene Lang - President and Chief Executive Officer, Catalyst

10:15–10:45 a.m. **Break**

10:45–12:00 p.m. **Creating environments that foster success**

Best selling author, Malcolm Gladwell will talk about his latest book, *Outliers* and the powerful role environment plays in shaping individual achievement.

Malcolm Gladwell - Author, *The Tipping Point*, *Blink and Outliers*; Staff writer, *New Yorker*

12:00–1:00 p.m. **Lunch**

1:00–2:00 p.m. **Anticipate change, seize opportunities**

Andrew Zolli, a well-known expert in global foresight and innovation, will speak about the complex trends at the intersection of technology, sustainability and global society that are shaping our future. This intriguing dialogue will focus on demographics; how underlying structural forces are changing the labor market, immigration patterns, the gender and ethnic landscape, and generational issues. The session closes with Andrew Zolli and Greg Garrison discussing the shift in leadership that is needed in order for organizations to be best positioned for success.

Andrew Zolli - Founder, Z+ Partners; Fellow, National Geographic Society
Greg Garrison - US Managing Partner, PwC

2:00–3:00 p.m. **Fast forward: invest in today's talent for tomorrow's growth**

Solving today's problems requires that we question conventional thinking. Panelists will discuss the opportunity to shift talent strategies as a result of the economic disruption, the tactical ways they are influencing change in their organizations and courageous leadership needed in order to do so.

Dannette Hill - Vice President of HR Strategy and Communications, Pfizer
Jean Hobby - US Assurance Products and Services Industries Leader, PwC
Fiona Laird - Senior Vice President Human Resources and Communications, Unilever
Sarah Smith - Controller and Chief Accounting Officer, Goldman Sachs
Jeffrey Summer - US Leader of Talent Management practice for Advisory People & Change, PwC

- 3:00–3:45 p.m. **Influencing change**
Anne Mulcahy shares her experience leading change while maintaining a commitment to diversity. In 2008, Fortune Magazine ranked Ms. Mulcahy fourth in their 50 Most Powerful Women in Business issue and she was selected by U.S. News & World Report as one of America's Best Leaders.
Anne M. Mulcahy - Chairman of the Board and CEO, Xerox Corporation
Bob Moritz - US Assurance Leader, PwC
- 3:45–4:00 p.m. **Break**
- 4:00–5:15 p.m. **Courage in times of change**
Condoleezza Rice will share stories of courageous leadership during times of change illuminating the interrelationship of global events and leaders.
Condoleezza Rice - 66th Secretary of State
Dennis Nally - US Chairman and CEO, PwC
- 5:15–5:30 p.m. **Commitment and Sustainability**
The war for talent isn't over. Companies that maximize the productivity, creativity and loyalty of their current workforce will gain the competitive advantage. Diversity strengthens our ability to offer the best resources to our clients now, and positions us for longer term success. What will your next action be?
Dennis Nally - US Chairman and CEO, PwC
- 5:30–7:30 p.m. **Reception** - cocktails and dinner